

Amsoil Review, Creating Real Wealth

If you are reading this article, then you are probably looking for more information about Amsoil or want to join them soon and just want to check that they are a proper company with real values and a great product.

Amsoil is a network marketing company based in the USA and has been around since 1972. This was when the first Amsoil product was launched. It was started by Albert J. Amatuzio who was a jet fighter squadron commander. While he was stationed in the military he had a lot of experience and spent a lot of time around lubricants and planes.

The one thing he discovered during his time as a lieutenant was that synthetic lubricants worked in 3 ways. They have the ability to reduce friction and wear on engine components, function dependably at severe temperature extremes and are able to withstand rigorous and lengthy engine operation without chemical breakdown.

It was this knowledge that spurred him to start Amsoil and offer a superior product to the market place. Today Amsoil offers a specialized engine oil that can be used for one whole year before it needs to be changed. That is a far cry from the normal change of 4 times per year. Yes it is a little bit more expensive than normal engine oil, but will still save you money over the one year period.

Amsoil says that you can drive your car for over 25,000 miles without having to think about changing your oil. Plus they can save you 3 miles per gallon of gas just by using their amazing product.

It also rewards its distributors handsomely for the work that they put in to either recruit other Amsoil consultants to sell the product or from the actual sale of the product. It is a very powerful model and can really allow an individual to leave their full time job and become financially independent.

So if you are asking the question of whether or not this is a good company to join. Whether they are a legitimate home business opportunity, then absolutely, they are.

However, like most MLM companies that are out in the market, they do not teach you how to market the business properly. Most MLM companies are still stuck in the stone age and use very out dated methods of marketing like speaking to friends and family to grow their business.

Now don't get me wrong. Speaking to your friends and family can work out and is a good way to start marketing your MLM business, but it should not be the sole strategy that you should put in place. In fact, 98% of network marketers fail in their first 2 months because of this strategy. It is just too difficult to become a big time network marketer for most people by using this particular strategy.

Instead, you need to open your mind and expand your horizons to modern forms of communication like the Internet. Think of the amount of people you can attract to your business from all over the world. What if you could get hundreds of people to watch one video that you recorded in 15 minutes. How much time would that save you in the long run compared to doing meeting after meeting using traditional methods of marketing?

This is just one example of the tools you can use to leverage online. If you become a master marketer and learn how to use powerful tools to grow your business, then you can really start to write your own checks and gain real financial independence.

About the Author

If you want to learn exactly how Aaron Chen was able to leave his corporate job and go full time into the multi level marketing industry in just 3 short months then make sure you [click here](#) to read his Amsoil review where he gives away his secret strategies that he used to become a top marketer in the industry.

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